



R. J. Reynolds Tobacco Company Presents  
July/August '97 **Salem** .30 off Tear Tape PROMOTION  
for Identified Convenience and Gas Accounts

Account: **#VIKISHA 543805**

Brand	<i>Salem</i>
Promotion	.30 off Tear Tape

**Deal**

- Send # of plain white cartons of each of the .30 off tear tape Salem styles listed on attached sheets
- Pack and send only one display with 1 carton each of the following styles:
  - Salem King
  - Salem 100
  - Salem Light
  - Salem Light 100
- Send balance of plain white ctns as back up stock to refill display

**Allocation (cs)**

- Salem King (12M)
- Salem 100 (12M)
- Salem Light (12M)
- Salem Light 100 (12M)

**Displays**

- Send only one display to each retail account with back up product to refill display
- 16 (one for each retail store)

**Billing**

- \$3.00 per carton off invoice for each Salem carton sent out

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ACCT	FULL NAME	ST #	ADDR1	CITY	ST	ZIP	PRI WHLR	PRI WHLSR NAME	VAP#	SK	SLT	S100	SL100	DIS- PLAYS
686832	JERSEY PRIDE		162J NEWMAN SPRINGS RD	LINCROFT	NJ	7738	543805	VIKISHA INC.	0	4	4	4	4	1
228027	FUJI DELI/NEWS		4 N BROAD ST	TRENTON	NJ	8608	543805	VIKISHA INC.	6093931115	8	8	8	8	1
730000	GARDEN FOOD STORE		355 APPLGARTH RD	CRANBURY	NJ	8512	543805	VIKISHA INC.	470603	3	3	3	3	1
336462	R&J CORP. T/AKRAUSZER		683 FLORIDA GROVE RD	PERTH AMBOY	NJ	8861	543805	VIKISHA INC.	KLEIN	7	7	7	7	1
450129	LONDON NEWS TA SHOPP		499 ERNSTON RD	PARLIN	NJ	8859	543805	VIKISHA INC.	KLEIN	6	6	6	6	1
587748	CARTERET KRAUSZER		129 WASHINGTON AVE	CARTERET	NJ	7008	543805	VIKISHA INC.	KLEIN	6	6	6	6	1
590639	AVENEL SUPERMARKET		1008 RAHWAY AVE	AVENEL	NJ	7001	543805	VIKISHA INC.	129484KLEI	6	6	6	6	1
662429	KRAUSZERS/MIRSHIL IN		317 BROAD ST	MATAWAN	NJ	7747	543805	VIKISHA INC.	KLEIN	3	3	3	3	1
728312	PURI CONVENIENCE INC		9 LAURENCE PKY	LAURENCE HARBOR	NJ	8879	543805	VIKISHA INC.	5663530	10	10	10	10	1
440535	E Z BUY FOOD STORE		244 PLAINFIELD AVE	EDISON	NJ	8817	543805	VIKISHA INC.	0	3	3	3	3	1
564167	KRAUSZERS #465		1825 WOOD & RT 130	NEW BRUNSWICK	NJ	8902	543805	VIKISHA INC.	2973140	10	10	10	10	1
566925	OAK CONVENIENCE		1004 LIVINGSTON AVE	NORTH BRUNSWICK	NJ	8902	543805	VIKISHA INC.	KLEIN	11	11	11	11	1
741452	WELSH FARMS		692 LIVINGSTON AVE	NORTH BRUNSWICK	NJ	8902	543805	VIKISHA INC.	0	4	4	4	4	1
462385	KRAUSZER'S #8		312 PARSIPPANY RD	PARSIPPANY	NJ	7054	543805	VIKISHA INC.	0	7	7	7	7	1
694603	QUICK PLUS		744 E COMMERCE ST	BRIDGETON	NJ	8302	543805	VIKISHA INC.	971333	8	8	8	8	1
494422	7 11 #26879		7800 MAPLE AVE	PENNSAUKEN	NJ	8109	543805	VIKISHA INC.	0	7	7	7	7	1
								VIKISHA INC. Total		102	102	102	102	16

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